



# DES MOINES SYMPHONY

JOSEPH GIUNTA MUSIC DIRECTOR & CONDUCTOR  
THE LINDA AND TOM KOEHN ENDOWED CHAIR

## 2018-2019 DONOR IMPACT REPORT





## OUR 81ST ANNIVERSARY SEASON WAS ONE OF SPECIAL SIGNIFICANCE.

We celebrated Joseph Giunta's 30th year as Music Director and Conductor of the Des Moines Symphony and the centennial of legendary American composer and conductor Leonard Bernstein.

In a number of ways, the 2018-19 Season was also one of many firsts. The Des Moines Symphony Academy introduced a new Youth Wind Ensemble, we performed our first Sensory-Friendly Concert welcoming families of all ages and abilities to enjoy live music at the Temple for Performing Arts, and we celebrated a first-place finish for the Youth Orchestras Honors String Quartet at the St. Paul Chamber Orchestra Youth Chamber Music Competition.

For the first time, we named the Principal Bassoon Chair through a gift from longtime supporters Eileen and Paul Tyler. And this summer, we launched the inaugural season of Water Works Pops – a new series of free outdoor concerts in the Lauridsen Amphitheater at Water Works Park – through generous lead support from Linda and Tom Koehn.

Your investment joined with nearly 800 supporters totaling \$1.6 million in Annual Fund gifts and grants played an important part in connecting our community through music and helping to make the Des Moines Symphony & Academy a leader in creating Central Iowa's musical landscape.

# THANK YOU FOR PLAYING YOUR PART IN OUR SUCCESS.

## 2018-19 SEASON HIGHLIGHTS

### GROWING OUR ARTISTIC EXCELLENCE

# 28

concerts performed at the Civic Center



# 198

professional musicians and teaching artists employed by the Des Moines Symphony & Academy

# 137

pieces performed by Des Moines Symphony musicians in concert

# 25

guest artists and conductors joined the Symphony on-stage

### EXPANDING & BROADENING OUR AUDIENCES

# 20,877

Central Iowans heard the Symphony's Masterworks Series

# 1st

Sensory-Friendly Concert featuring Des Moines Symphony musicians with over 83 families in attendance

# 5,446

audience members came to Pops concerts

# 8,982

fans attended Harry Potter and Star Wars film concerts



# 2

Spotlight at the Temple performances attracted an audience of 161 Central Iowans

### EXPANDING ACCESS TO MUSIC EDUCATION



# 661

students attended the Symphony Academy each week

# 40

students enrolled in free beginning strings lessons through Project Encore, a partnership with the Boys & Girls Clubs of Central Iowa

# 50

need-based scholarships totaling \$42,466 awarded to Symphony Academy students

# 5,278

fourth and fifth grade students introduced to live symphonic music at our annual school-day Youth Concerts

### SERVING OUR COMMUNITY

# 2,359

free and reduced price Masterworks concert tickets given to students, families and nonprofit organizations

# 2

new free outdoor summer concerts performed at Water Works Park



# 5,000

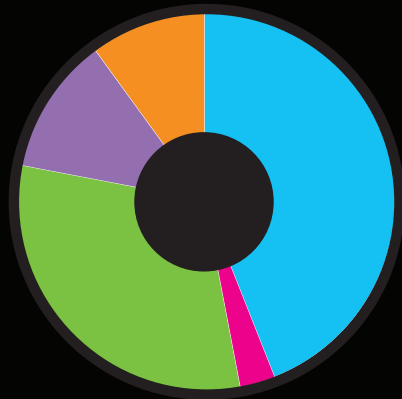
families, friends and neighbors gathered to hear the new Water Works Pops summer concert series

# 100,000

people attended the 26th Annual Yankee Doodle Pops concert at the Iowa State Capitol

2018-19 SEASON

# YOUR ORCHESTRA YOUR IMPACT



**DONOR SUPPORT & EARNED REVENUE:**

**ANNUAL FUND GIFTS & GRANTS, 44%**

**TICKET REVENUE & PERFORMANCE FEES, 31%**

**DES MOINES SYMPHONY FOUNDATION, 12%**

**SYMPHONY ACADEMY TUITION, 10%**

**SPECIAL EVENTS, 3%**

Visit [dmsymphony.org/impact](http://dmsymphony.org/impact)

to read more about what we accomplished together in the 2018-19 Season.

## COMMUNITY SUPPORT

By investing in our musicians, faculty, concerts and programs or increasing access to live musical experiences and music education, the success of the Symphony and Academy is because of your generosity.

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